

MOMENTUM MARKETING PLAN

Comprehensive Digital Marketing Package
\$1,500/Month

Boost your business's online presence, attract more leads, and grow your brand with our tailored digital marketing services designed for small businesses.

PACKAGE OVERVIEW

1. SOCIAL MEDIA MARKETING



- Custom posts for up to four platforms (e.g., Facebook, Instagram, LinkedIn, Twitter).
- Posts published at least twice a week to keep your audience engaged.
- Basic engagement management (responding to comments, monitoring interactions).

2. GOOGLE MY BUSINESS (GMB) OPTIMIZATION



- Full GMB profile optimization (details, keywords, photos).
- Regular posts to improve local search visibility and attract customers.

3. SEARCH ENGINE OPTIMIZATION (SEO)



- Comprehensive keyword analysis to target high-value search terms.
- On-page SEO updates, including meta tags and technical fixes.

ADDITIONAL SERVICES

4. EMAIL MARKETING



- Professionally designed and written monthly newsletters.
- 3-email automation sequence for lead nurturing.
- Personalized email campaigns based on customer behavior.

5. CONTENT CREATION



- One SEO-optimized blog post (1,000 words) per month.
- Additional content options, including website page expansions, case studies, and product/service descriptions.

6. LINKEDIN MESSAGING AND AUTOMATED LEAD GENERATION



- Target high-value prospects using LinkedIn Sales Navigator (client covers subscription cost).
- Personalized LinkedIn outreach and automated messaging sequences.

BUSINESS INSIGHTS

7. COMPETITIVE ANALYSIS



- Ongoing competitor monitoring for insights.
- Actionable strategies to improve positioning and market performance.

8. REPUTATION AND REVIEW MANAGEMENT



- Monitor and respond to online reviews to maintain a positive brand image.
- Provide actionable recommendations to improve customer sentiment.

9. MONTHLY METRICS AND ANALYTICS REPORT



- Detailed performance reports covering website traffic, SEO, social media, and email marketing.
- Insights and recommendations based on analytics data.

PRICING AND CONTACT INFORMATION PRICING

PRICING

- Monthly Fee: \$1,500
- Additional Costs: LinkedIn Lead Generation clients must pay for LinkedIn Sales Navigator.

BENEFITS FOR YOUR BUSINESS

- Enhanced visibility across key platforms.
- Targeted lead generation through LinkedIn and SEO.
- Actionable analytics to guide your growth.

CONTACT US

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